

Ice Sculpture Festival - February 7-8, 2009



1. "Still Plugging Along at the Art Corner"
Sponsored by: The Art Corner

2. "Curious George"
Sponsored by: Cornerstone Books

3. "Ice Cream Sundae"
Sponsored by: Maria's Sweet Somethings

4. "Cupid"
Sponsored by: The Barking Cat, Laura Lanes Skincare & The Upper Crust Pizzeria

5. "Born to Ride"
Sponsored by: Crunchy Granola Baby, Penelope's Pet Boutique, Salem Cycle & Red Lion Smoke Shop

6. "Jazzin up Ice"
Sponsored by: Rockafellas

7. "Ice Fairy"
Sponsored by: Bernard's Jewelers, Goddess' Treasure Chest, Samantha's Costumes, Signatures, Rita's, Trolley Depot, Rose Medallion Tea Room & Pamplemousse

8. "Romance on the Reel"
Sponsored by: Museum Place Mall: Bewitched in Salem, CinemaSalem, Essex's N.Y. Deli & Pizza, Lotus Gifts, Marley Properties, Polonus European Deli, Salem Vintage Photography, Thai Place, Turtle Alley Hand-made Chocolates & Witch Tee's

9. "Dancing Polar Bear"
Sponsored by: Peabody Essex Museum

10. "The Salem Witch"
Sponsored by: Salem Witch Museum

11. "Salem's So Sweet 2009"
Sponsored by: Salem Main Streets and Salem Chamber of Commerce

12. "Love in Bloom"
Sponsored by: Pickering Wharf Merchants Association

Printing Provided By

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Don't miss Salem Main Street's "First Romance Show" at Gulu-Gulu Cafe, Feb. 7 & 8 from 2-3p.m. Be swept off your feet while first place winners from "Debra Crosby's Talen Quest" T.V. show sing a variety of romantic songs from pop, rock & Broadway to old time classics. Come & be serenaded.

Visit www.salemmainstreets.org and www.salem-chamber.org for more information.

Chocolate & Wine Tasting

Friday, February 6, 2009
6:30-8:30 p.m.
Hamilton Hall
9 Chestnut Street, Salem
\$20 Admission



Event Sponsored By:
Salem Waterfront Hotel & Suites
Eastern Bank

Participating Businesses:
Capt.'s

Captain Dusty's Ice Cream
Coffee Time Bake Shop
FINZ Seafood & Grill
Maria's Sweet Somethings
Pamplemousse
Rita's
Rockafellas
Rose Medallion Tea Room
Salem Beer Works
Salem Wine Imports
Sixty2 on Wharf
Spirits @ 300 Derby
Salem Waterfront Hotel
Ye Olde Pepper Co.

Salem's So Sweet

Chocolate & Ice
Sculpture Festival

February 6-14, 2009



Downtown Salem
& Pickering Wharf

Organized by:
Salem Main Streets &
The Salem Chamber of Commerce

Salem In-Store Promotions

Clothing & Accessories

Crunchy Granola Baby~ 72 Washington St.
Feb. 13-15-20% off all red and pink items (some restrictions apply).

J. Mode~ 17 Front St.
Friday, Feb. 6, J. Mode's ladies night out & J. Mode Gifts. Meet & greet Jenny Johnson from NECN's TV Diner. Receive a \$25 gift certificate, wine, chocolates & cheese. 5:30 - 8p.m.

Quint Essentials~ 96 Wharf St.
Taste our delicious, fudgicious brownies, & register to win a Baggallini Travel Cosmetic bag, a \$39.95 retail value! Plus, get a free rain poncho or travel umbrella with every \$25 purchase!

Salemdipity~ 86 Wharf St.
Free Kisses!!! (of the chocolate variety!) & special discounts Feb. 6 - 14. Valentine gifts like zip hoodies, cute tees & Salem charms. Winter hours: 11a.m.-5p.m., closed Tuesday and Wednesday.

Signatures~ 181 Essex St.
Stop in for a sweet treat & a sweet deal. Take 20% off all full priced clothing; winter clearance in progress.

Trolley Depot~ 191 Essex St.
Stop by for chocolate treats & discounts! Great gifts for your Valentine-sparkly jewelry? Cute T-shirts? We've got them & more! 9:30a.m. - 6p.m. Mon-Sat, 11a.m.-5p.m. Sundays.

Witch City Thrift & Consignment Store~ 301 Essex St.
Shop for your sweetheart at our storewide 50% off sale during Salem's So Sweet festival. Free gift & chocolate with any purchase.

Food & Dining

Caffe Graziani~133 Washington St.
Come join our Valentine's Wine Dinner on Thursday, February 12 at 6p.m. Join us for this four course meal plus dessert & you will enjoy delicious wine from around the world with each course.

Capt.'s~ 94 Wharf St.
Capt.'s is pleased to offer 10% off your lunch & dinner plus a free special Salem's So Sweet dessert when any second dessert is purchased.

Salem In-Store Promotions

Coffee Time Bake Shop~ 96 Bridge St.
Sunday & Monday 2 - 6 p.m. Kids decorate their own Valentine cookie (\$2 donations to St. Joseph's Food Pantry)

Coon's Card & Gift Shop~ 266 Essex St.
Receive 25% off your purchase with Golden Ticket during Salem's So Sweet & enjoy some delicious complimentary chocolate.(Offer cannot be combined with discounted items)

Gulu-Gulu Cafe~ 247 Essex St.
Gulu-Gulu Café wine tasting! Sunday February 8, from 4 - 7p.m. come in for free samples of some of our delicious wines from around the world.

Hawthorne Hotel~ 18 Washington Sq.
Visit us at the award winning Nathaniel's at the Hawthorne Hotel and receive a free chocolate raspberry bonbon dessert with melba sauce whipped cream with the purchase of any dinner entrée!

Maria's Sweet Somethings~ 26 Front St.
INDULGE at our giant chocolate fountain, no double-dipping please. Come sample some of our favorite gourmet items including chocolates, jellies, finishing sauces & more. We have something special for all your valentines! Enter to win a gourmet valentine gift basket. Please visit & join in the fun! (February 7 & 8)

Rockafellas~ 231 Essex St.
Your choice between Rockafellas raspberry chocolate mousse Muddy Berry Bowl or bittersweet chocolate infused with orange Grand Sequoia offered half price at lunch & complimentary for two or more at dinner.

Salem Beer Works~ 278 Derby St.
You're going to LOVE Beer Works this February, featuring deep dark stouts & chocolate infused menu specials. Come in during the chocolate festival & sample our "Milk Chocolate Stout"

Salem Waterfront Hotel & Suites~ 225 Derby St.
Enjoy luscious desserts and cocktails in the Regatta Pub. Romance your sweetheart in a luxurious room with our special Valentine's package! For reservations call 978-740-8788.

Sixty2 on Wharf~ 62 Wharf St.
A casual neighborhood bistro serving rustic, modern Italian cuisine in downtown Salem dedicated to using the best locally sources, all natural & organic ingredients in season & at the peak of flavor.

Salem In-Store Promotions

Thai Place~ Museum Place Mall
Come celebrate our 18th Anniversary! Voted Viewer's Choice #1 Thai restaurant in Salem 2008. Discount card & valentine gift available.

Turtle Alley Hand-made Chocolates~Museum Place Mall. Featured in "Gourmet", The Boston Globe, on the Food Network & soon to be featured on Rachel Ray. Turtle Alley tempts with handmade treats. 978-740-0660.

Arts & Entertainment

Awakening Guild~ 66 Wharf St.
Stop into the Awakening Guild a store dedicated to love. Mention the Salem So Sweet brochure & receive a free small crystal.

Cat N The Fiddle Uniques~ 61 Wharf St.
Home to Maryanne Piro whimsical prints. Come browse through our selection of both old & new treasures. Coming soon delicious specialty treats.

CinemaSalem~ 1 East India Sq. Museum Place Mall
Buy two tickets at CinemaSalem during Valentine's Day weekend and ask for the lovebirds special: a large popcorn, two medium drinks, & M&Ms for just \$6.75.

Cornerstone Bookstore~ 45 Lafayette St.
Come by & see Cornerstone's ice sculpture. Stop in with your Golden Ticket for a free hot chocolate & browse books or sit by the fire.

Goddess' Treasure Chest~ 173 Essex St.
\$5 off a psychic reading when you pay cash & enjoy a sweet treat while you shop.

Hawthorne Hotel~ 18 Washington Sq.
Come to the Salem Mission Fundraiser, directed by Modern Millie owner Christine Robidoux- "The Clothes Off Our Back" fashion show to raise funds & awareness for the homeless at The Hawthorne Hotel Feb.5 from 5-7p.m.

Peabody Essex Museum Shop~ East India Sq.
The Peabody Essex Museum Shop will be handing out samples of Salem's handmade chocolate from Harbor Sweets. Try their new sail mix, while supplies last.

Salem Witch Museum~ Washington Sq.
Show your Golden Ticket at The Salem Witch Museum gift shop & save! Spend up to \$50 & receive 25% off your total purchase. Spend over \$50 & receive 35% off.

Salem In-Store Promotions

Sophia's~ 105 Essex St.
Celebrate Salem's So Sweet at Sophia's. Enter a drawing to win a Memory Block of your choice by Vancouver artist Sid Dickens. Enjoy complimentary sweets & a 20% discount on any Valentine's Day purchase over \$100.

Red Lion Smoke Shop~ 94 Washington St.
Show him he's special this Valentine's Day with a handmade imported premium cigar. Receive a FREE cigar cutter with this brochure.

The Art Corner~ 231 Washington St.
Members of Salem Arts Association will demonstrate their crafts throughout the day on Saturday, Feb. 7 from 10 - 5p.m.

The Picklepot~ 75 Wharf St.
Free gift with every purchase over \$20.

Health & Beauty

Body and Soul Massage & Wellness Center~ 60 Washington St., Ste. 201. Indulge in Something Sweet with many rewards. One hour couples massage for \$165. Even sweeter: mention this brochure with your gift certificate purchase & receive a free herbal eye pillow.

Laura Lane's Skin Care~242 Essex St.
We specialize in facials, massage therapy, make-up & bare-as-you dare bikini waxing. Gift cards are available for your Valentine.

Rouge Cosmetics~ 322 Derby St.
Come find out for yourself why Rouge is THE place to buy all your makeup & skincare! Enjoy free chocolates & Glominerals gift with any Glominerals \$50 purchase(while supplies last) from Feb. 6- 8.

Pet Care

Living with Pets~ 73 Wharf St.
Come by with your favorite canine & sample a Valentine doggie truffle from our extensive organic natural treat bar. Pets are always welcome!

Penelope's Pet Boutique~ 99 Washington St.
Pet lover's & pets: warm up with 25% off your purchase with the Golden Ticket & enjoy coffee, chocolate & treats for your pet (Offer cannot be combined with discounted items).

Brochure designed by: Rachel Kathryn