



17th Annual Salem's So Sweet Chocolate & Ice Sculpture Festival February 8-10, 2019

Sponsor Participation Information

Now in its 17th year, Salem's So Sweet has become a destination event for off-season travellers as well as a local favorite. We make the downtown shine during the greyest time of year, reminding people to shop and dine small for Valentine's Day. We now offer multiple opportunities to promote your business to thousands of attendees during this one-of-a-kind Salem festival.

Selection 1: Ice Sculptures

Order an ice sculpture! Ice sculptures will be built around the downtown area of Salem. Your business has the opportunity to buy an ice sculpture to help increase foot traffic around Salem. The ice sculptures will be listed in the brochure and includes a map and theme description of each. We will coordinate the ice sculpture orders and themes with Ice Effects (contracted company) for you. Sculptures range from \$460 to \$875. We will be lighting the sculptures at night on Saturday, February 9.

Selection 2: Sponsor / Advertising

Please consider being a sponsor to help us defray the cost of ice sculptures, lighting, posters, banners, and publicity (\$250 - \$1,000). Your logo will appear in the brochure and also on the accompanying sculpture signage depending on donation amount (see below).

Completed Form Due by January 8, 2019

MAIL TO: Salem Chamber of Commerce, 265 Essex Street, Salem, MA 01970

EMAIL: kylie@salemmainstreets.org

Company: _____

Contact: _____

Address: _____

Phone: _____ E-mail: _____

Website: _____

I would like to be a sponsor for this year's Salem's So Sweet!

Selection 1: Sponsorship Options

- \$1,000 – Logo on all sculpture signs + in brochure + on website + 3 dedicated Facebook posts
- \$500 – Logo on 10 sculpture signs + in brochure + on website + 1 dedicated Facebook post
- \$250 – Logo on 5 sculpture signs + in brochure

Selection 2: Order an Ice Sculpture with illumination

Choose one: Small (2 ice blocks) \$460 Medium (3 ice blocks) \$600 Large (5 ice blocks) \$875

Proposed Theme of Sculpture: _____

For more information, please contact Salem Main Streets or the Salem Chamber of Commerce at T. 978.744.0004 or email kylie@salemmainstreets.org

